

1058
B.A./B.Sc. (Hons.) Fourth Semester
Sociology
Paper : Social Psychology

Time allowed: 3 Hours

Max. Marks: 90

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any nine of the following:-

- a) Social Psychology
- b) Experimental method
- c) Social Cognition
- d) Perception
- e) Attribution
- f) Attitude measurement scale
- g) Stereotypes
- h) Socialization
- i) Collective behaviour
- j) Crowd
- k) Public Opinion
- l) List any FOUR qualities of a good leader (9x2)

UNIT – I

- II. Explain in detail the nature of Social Psychology. (18)
- III. Compare and contrast Sociology with Social Psychology. Discuss the importance of Social Psychology. (12,6)

UNIT – II

- IV. Define Attitude. Explain any attitude measurement scale. (18)
- V. Define motivation. Discuss Abraham Maslow's theory of motivation. (5,13)

P.T.O.

(2)

UNIT – III

- VI. Define Social Group. How are groups classified? (4,14)
- VII. Write a detailed note on Crowd, Audience and Mob. (18)

UNIT – IV

- VIII. Discuss in detail the concept of Propaganda. (5,13)
- IX. Discuss the types and functions of a good leader. (18)

x-x-x