

(i) Printed Pages: 3

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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Bachelor of Business Administration 4th Semester

1048

PROJECT MANAGEMENT

Paper—BBA-222

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— (1) Section—A is compulsory. Attempt any **four** questions. Each question carries **5** marks in Section—A.

(2) From Sections B and C **two** questions each are compulsory. Each question carries **15** marks.

SECTION—A

Attempt **four** questions :

- I. What are the advantages of matrix organisation design in Project Management ?
- II. What is importance of project planning and management ?

- III. Differentiate between CPM (Critical Path Method) and PERT (Program Evaluation and Review Technique).
What is resource levelling ?
- IV. What is the difference between Scenario analysis and sensitivity analysis ?
- V. List the requirements of a good report.
- VI. List the various sources of project financing.

SECTION—B

- I. Discuss the steps in the pre-feasibility study of a project.
Why is it said that project review must be carried out from time to time as the project moves forward ?
- II. What are the traditional methods and modern methods of financial evaluation of the projects ?
- III. (a) Discuss the various available methods for economic analysis of projects.
(b) Discuss the various issues related to equipment and process technology in project management.
- IV. Write short notes on the following :
 - (i) Technical analysis
 - (ii) Phases of project life cycle.

SECTION—C

- I. What are the objectives of project appraisal techniques ?
Discuss the different techniques along with merits and demerits.
- II. Write short notes on following :
 - (i) Essentials of sound project evaluation.
 - (ii) Principles of good reporting system.
 - (iii) Decision Tree analysis.
- III. (a) Explain the pitfalls in the traditional method of cost accounting and expenditure control in projects.
(b) Discuss the quality control methods usually applied in project management.
- IV. (a) Briefly discuss the key elements of control process in projects.
(b) Discuss some critical success factors in Project Management.