

(i) Printed Pages: 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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Bachelor of Business Administration 6th Semester

1048

SOCIAL AND ETHICAL ISSUES IN BUSINESS

Paper-BBA-323

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— The students are required to attempt **FOUR** questions from Section-A of short answer type, **TWO** questions from Sections B and C each of essay type. Each question in Section-A carries **5** marks, and in Sections B and C, each question carries **15** marks.

SECTION—A

1. (a) Describe 'Principles of Business Ethics'.
- (b) How Globalization has affected the Business Ethics in Indian firms ? Describe.
- (c) Write down the objectives of 'Social Audit'.
- (d) Elaborate the term 'Socially Responsible Business'.
- (e) Describe the major benefits of 'Corporate Governance' for an organization.
- (f) Discuss major recommendations of Cadbury Committee regarding Audit.

SECTION—B

2. Define 'Business Ethics'. Elaborate in detail the various theories of 'Ethics'.
3. "Good Business Ethics promotes Good Business". Elucidate the statement citing example of your choice.
4. Discuss the various ethical issues in Indian Business citing recent case of Punjab National Bank. Give some suggestions to deal with such issues.
5. "Corporate Social Responsibility is an Investment". Do you agree or not ? Justify your stance.

SECTION—C

6. Define 'Corporate Governance'. Discuss the conceptual framework of Corporate Governance in detail.
7. Why are companies in India resorting to Corporate Governance ? Discuss the major drivers of Corporate Governance in India citing relevant examples.
8. Discuss various initiatives and reforms that have taken place in India so as to give thrust to corporate governance. To what extent these initiatives have been helpful in realizing the objective ? Discuss.
9. Write short notes on the following :—
 - (a) Corporate Governance Vs. Corporate Excellence
 - (b) OECD Principles regarding Corporate Governance.