

1058

B. Voc. (Agri-Business and Agrarian Entrepreneurship)
Fourth Semester

ASC-405: Poultry Production Economics and Marketing

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Write a note on any four of the following:-

- a) Economic traits of broiler
- b) Feed efficiency
- c) Liveability age
- d) Marketing channel
- e) Factors affecting size of flock

(4x2)

UNIT – I

- II. Prepare a Project report for broiler farm. (8)
- III. Discuss the measures to gauge performance efficiency of poultry. (8)

UNIT – II

- IV. Write a note on maintenance of farm records. (8)
- V. Discuss the market structure of poultry. (8)

UNIT – III

- VI. Write a note on poultry farm expenses. (8)
- VII. What is Feed-Egg/meat ratio? Discuss its effect on number of eggs and chicken produced. (8)

UNIT – IV

- VIII. Discuss the factors affecting Egg production. (8)
- IX. Discuss the factors affecting Factors affecting labour income. (8)

x-x-x