

1058

B. Voc. (Food Processing &amp; Preservation)

6<sup>th</sup> Semester

BFP-601: Entrepreneurship Development and Agribusiness Management

Time allowed: 3 Hours

Max. Marks: 60

**NOTE:** Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

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I. Attempt any four of the following: -

- (a) Write short note on Project Appraisal.
- (b) Explain supply chain management for Agribusiness.
- (c) Explain the role of WTO in Agribusiness.
- (d) Write short note on test marketing.
- (e) Explain institutional support for Agribusiness.
- (f) Explain the role of innovation in Agribusiness. (4×5)

**UNIT – I**

- II. Explain the role of Industrial and Business laws in Agribusiness Management. (10)
- III. Explain the role of various elements of enterprise management in managing Agribusiness. (10)

**UNIT – II**

- IV. What do you mean by environmental analysis? Explain various factors which affect the Agribusiness. (10)
- V. Explain the various stages of Project Management in Agribusiness. (10)

**UNIT – III**

- VI. Explain the role of Agriculture and Food Policy in the management of Agribusiness. (10)
- VII. Explain how rural environmental and institutions affect the Agribusiness management. (10)

**UNIT – IV**

- VIII. Explain different strategies to be followed for marketing of agricultural products. (10)
- IX. Explain in detail the supply chain management available in Agribusiness. (10)

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