

1058

B. Voc. (Retail Management)
Second Semester
GC-202: Business Ethics
(Common to all B. Voc.)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer any four of the following:-

- a) What is Utilitarianism?
- b) How will you explain management ethos?
- c) Define ethical dilemmas.
- d) Is spirituality a good thing to practice at workplace?
- e) Explain the concept of corporate governance.
- f) What is social audit?

(4x4)

UNIT – I

II. Explain in detail, various principles of business ethics.

(16)

III. Critically examine any two important theories of business ethics.

(16)

UNIT – II

IV. "Due to the globalization of markets and production processes, an ever increasing number of business organizations have to deal with ethical issues in cross-cultural settings." Comment.

(16)

V. What are the various ethical issues in Indian businesses with special reference to fashion technology?

(16)

UNIT – III

VI. Write a detailed note on various professional values to be practiced at workplace.

(16)

VII. Write a detailed note on the following:-

- a) Integrity
- b) Virtues
- c) Empathy

(16)

P.T.O.

(2)

UNIT - IV

VIII. What is Corporate Social Responsibility (CSR)? Explain arguments in favour and against CSR. (16)

IX. Explain Corporate Social Responsibility of an apparel design firm with respect to its stakeholders. (16)

x-x-x