

1058

B. Voc. (Retail Management)

6<sup>th</sup> Semester

BIR-304: Project Management

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt five questions in all, including Question No. I which is compulsory and selecting two questions each from Unit I & II.

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I. Answer any four of the following: -

- (a) Explain the various types of projects.
- (b) What is the need of multicultural communication?
- (c) Discuss in brief the various selection models.
- (d) What is top down and bottom up budgeting?
- (e) What is the difference between PERT and CPM?
- (f) What do you mean by work breakdown structure?

(4×5)

### UNIT – I

- II. What is a project? Discuss the various phases in project life cycle. (15)
- III. Explain in detail the project portfolio process. What are the various considerations taken into account while selecting a project? (15)
- IV. Explain the various responsibilities of a project manager. (15)

### UNIT – II

- V. What is Project Management Information System? What are its advantages? (15)
- VI. What are the various sources of conflict? How can they be resolved? (15)
- VII. What is project control? Explain its types and also the purpose of project control. (15)

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