

1058

B. Voc. (Retail Management)

6th Semester

GFC-304: Entrepreneurship Development Programme

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting two questions each from Unit I & II.

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I. Answer any four of the following: -

- (a) Define Entrepreneur.
- (b) State two factors affecting entrepreneur growth
- (c) Objectives of EDP
- (d) Two kinds of business plan (just names)
- (e) Two contributions of commercial banks in promoting small business
- (f) Mention any two business opportunities in various sectors (4×5)

UNIT – I

- II. What are the needs, phases and objectives of Entrepreneurship Development Programmes? (15)
- III. What is the role of entrepreneurship in Economic Development? Mention entrepreneurial success and failures. (15)
- IV. What are the economic and non-economic factors affecting entrepreneurs' growth? (15)

UNIT – II

- V. What are the business opportunities in various sectors? Also mention the formalities for setting up of a small business enterprise. (15)
- VI. Prepare a business plan. What are the elements of a business plan? (15)
- VII. What is National Policy for small business development? How does modern technology influences small business? (15)

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