

**1058**

**M.Com (Master of Entrepreneurship and Family Business)**

**Second Semester**

**FB-205: Technologies Knowledge and Networks Management**

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt five questions in all, selecting atleast two questions from each Unit.

x-x-x

**UNIT – I**

- I. Define and discuss technology in detail. Discuss the implication of technology change. (16)
- II. Explain the technology development acquisition and forecasting in technology. (16)
- III. Define the terms related to technology:-
  - a) Science and Technology in India.
  - b) Technology support system. (2x8)
- IV. What is project formulation and appraisal? Justify with examples. (16)
- V. What is formulation of detailed project report and project planning? (16)

**UNIT – II**

- VI. What is network analysis? Explain in context of Money, Material and Manpower. (16)
- VII. What is knowledge? Discuss Organization learning cycle. (16)
- VIII. Write short notes on:-
  - a) Search and Text mining
  - b) IPR and ethical issues (2x8)
- IX. What is knowledge management? Discuss Decision execution cycle. Explain with the help of examples. (16)
- X. Discuss business networks and business networking with the help of examples. (16)

x-x-x