

1058
P.G. Diploma in Mass Communication
2nd Semester
PGDMC-107: Print Media

Time allowed: 3 Hours

Max. Marks: 100

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

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I. Answer any five of the following in about 75-100 words each: -

- (a) Press Council of India
- (b) Contempt of Court
- (c) Writing headlines
- (d) Beat
- (e) The Copyright Act
- (f) Picture Cropping
- (g) Tabloid
- (h) News room
- (i) Plagiarism
- (j) Editor of a Newspaper

(5×4)

UNIT - I

- II. Explain in detail the criteria for judging news and discuss the qualities and values of News. (20)
- III. Define Sub-Editor and describe the role and responsibility of Sub-Editor. (20)

UNIT - II

- IV. Explain the caption writing and photo selection. (20)
- V. Describe the functions of headlines. Discuss the Do's and Don'ts of headline writing. (20)

UNIT - III

- VI. Elaborate the norms of journalistic conduct. (20)
- VII. Define journalist and discuss its duties. (20)

UNIT - IV

- VIII. Discuss in detail the law of Defamation. (20)
- IX. Write a detailed note on Right to Information act. (20)

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