

Exam Code: 1262
Sub. Code: 9007

1068
Diploma Course (Add-on)
Video Reporting
Paper – A

Time allowed: 3 Hours

Max. Marks: 100

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Write short notes on any four of the following:-

- a) News Director
- b) Cameraman
- c) News Package
- d) Talks
- e) Cable TV
- f) TV News Editing
- g) TV for entertainment
- h) Documentary

(4x5)

UNIT – I

II. Given the influx of channels, what strategy and organizational structure does Doordarshan have to meet competition? (20)

III. How does TV facilitate dissemination of education *and* information to the masses? (20)

UNIT – II

IV. Though difficult to garner, feedback is vital for deciding programming of channels. Discuss. (20)

V. Discuss different types of TV programmes. What are the popular methods for interviews and talks? (20)

UNIT – III

VI. Discuss the principles of news writing for TV. (20)

VII. What is the organizational set-up of a news department in a private TV channel? (20)

UNIT – IV

VIII. What are the steps that need to be taken to conduct a good interview and discussion? (20)

IX. Explain the role of:-

- a) TV Producer
- b) Video Editor

(20)

x-x-x