

1068
Certificate Course (Add-on)
Tourism and Travel
Paper -I: Tourism Business

Time allowed: 3 Hours

Max. Marks: 75

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory.

x-x-x

- I. Attempt any five of the following:-
 - a) What is the role of modes of transport?
 - b) What is the difference between travel and tourism?
 - c) Write note on Tourism information
 - d) What is the importance of culture and art in tourism?"
 - e) Impact of Infrastructure development on tourism.
 - f) What is the role of media in tourism?
 - g) Relation between technology and tourism. (5x3)
- II. Explain the impact of Tourism on economic and social environment. (15)
- III. What is the role of travel agents and tour operators? (15)
- IV. Discuss the growth of tourism industry in India. Name the threats and obstacles to tourism. (15)
- V. Discuss the role of History in Tourism. (15)
- VI. Explain the structure of Tourism organisation. (15)
- VII. What is the role of personality development and communication skills in Tourism? (15)
- VIII. Critically evaluate the Tourism policy and planning in India. (15)

x-x-x