

B.A./B.Sc (General) Fifth Semester
Functional English
Paper: Print Journalism

Time allowed: 3 Hours

Max. Marks: 70

Note: Attempt all questions. Internal Choice has been given.

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- I. Write short notes on any four :
- a) Role of print media in the contemporary scenario.
 - b) Responsibilities of news reporters
 - c) Leads
 - d) Role of Press Council of India
 - e) Investigative journalism (4x5)
- II. Explain in 40 – 50 words each, any five of the following terms:
- a) Yellow journalism
 - b) Stringer
 - c) Pull Out
 - d) Middle
 - e) Op – ed
 - f) Banner Headline (5x2)
- III. What are the elements of a 'human interest' story? Write a human interest story on an issue of contemporary relevance in your state. (10)
- OR
- Distinguish between 'informative feature story' and 'news feature' story. Write a feature story based on an event related to Art and Culture. (10)
- IV. How are interviews useful in news gathering? Describe the types of interviews in relation to context, situation and purpose. (10)
- OR
- Explain the formats of news stories. Write a short news story (100 – 120 words) illustrating the headline, lead, body and conclusion. (10)
- V. Assess the importance of editing in print journalism, giving examples of how editing is done, using conventional symbols. (10)
- OR
- What is the importance of headlines in news and feature articles? Discuss the format and content of headlines with suitable examples. (10)
- VI. What are the elements of a newspaper in terms of its design, layout and types of pages? (10)
- OR
- Distinguish between tabloid, broadsheet, pull – out and supplement in terms of their functions, content and page make – up. (10)
- VII. Write a review of a film released recently.
- OR
- Write an analysis/editorial on a current political issue.