

(i) Printed Pages: 3]

Roll No.

(ii) Questions : 5]

Sub. Code :

0	3	6	9
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Exam. Code :

0	0	0	4
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**B.A./B.Sc. (General) 4th Semester
Examination**

1047

**FUNCTIONAL ENGLISH
(Paper : T V Journalism)**

Time : 3 Hours]

[Max. Marks : 45

Note :- (i) Attempt all questions.

(ii) Give illustrations and examples where required.

1. Write notes on any *three* of the following :

- (a) Prasar Bharati
- (b) Types of questions in an interview
- (c) Electronic media—a necessity
- (d) Creating word images in comparing
- (e) Editing of news
- (f) Promos

3×3 = 9

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(1)

Turn Over

2. Discuss the job opportunities in electronic media at the global level.

Or

What is the role of script writing in 21st century India and abroad ?

9

3. Why an interview is called a source of information on a particular event or a person ? What kind of questions can be asked by an interviewer ?

Or

What do you understand by different announcing styles ? How to announce commercials ?

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4. What are the different techniques of writing a documentary and what are the characteristics of a good documentary ?

Or

Is voice training essential for a T V presenter ? Can a presenter's voice increase the popularity of a particular T V programme ?

9

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(2)

5. How body language helps a comparer to be popular among the people ? Explain gestures, aspects of gait and dress sense of a particular T V programme presenter.

Or

Differentiate between commentary and announcements.

Describe kinds of spot productions.

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