

(i) Printed Pages : 3]

Roll No.

(ii) Questions : 14]

Sub. Code :

| | | | |
|---|---|---|---|
| 0 | 8 | 1 | 2 |
|---|---|---|---|

Exam. Code :

| | | | |
|---|---|---|---|
| 0 | 0 | 1 | 2 |
|---|---|---|---|

B.Com. 2nd Semester Examination

1047

INTERDISCIPLINARY E-COMMERCE

Paper : BCM-203

Time : 3 Hours]

[Max. Marks : 80

Note :- Attempt *four* short answer type questions from
Section-A. Each question carries 5 marks. Attempt
two questions each from section-B and C each
question carries 15 marks.

Section-A

1. What is B2B e-commerce ?
2. Write a brief note on history of e-commerce in
India.

N-561

(1)

Turn Over

3. What is e-wallet ?
4. Define currency servers.
5. What is e-shopping cart ?
6. What is interoperability in e-payments ?

Section-B

7. Define e-commerce. What are the unique features of e-commerce ? Discuss in detail.
8. What factors are contributing to the growth of e-commerce in India ? Discuss in the present context.
9. What is e-business ? How is it different from e-commerce ? Discuss the importance of e-business with the help of examples.
10. What is a business model ? Discuss various models of B2C e-commerce.

Section-C

11. Do you think e-commerce has impacted the education sector in India ? If yes, explain it with examples.
12. What is electronic payment system ? Discuss various types of electronic payment system.

13. What is *electronic data interchange* (EDI) ? Discuss the importance of EDI in managing the business.
14. What do you mean by digital signature ? Discuss the process and significance of digital signatures in the cyber world.