

(i) Printed Pages : 2

Roll No. ....

(ii) Questions : 14

Sub. Code : 

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Exam. Code : 

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**B.B.A. 1<sup>st</sup> Semester**

**1125**

**MANAGEMENT CONCEPTS AND PRACTICES**

**Paper : BBAS104**

**Time Allowed : Three Hours]**

**[Maximum Marks : 80**

- Note :-**
- (1) Attempt any **four** questions from Section A. Each question carries 5 marks.
  - (2) Attempt any **two** questions each from Section B and Section C. Each question carries 15 marks.

**SECTION-A**

1. "Management is an inborn and acquired ability". Discuss in brief.
2. What do you understand by MBO and MBE ?
3. 'Planning is all pervasive'. Briefly discuss.
4. Distinguish between Management and Directing.
5. What is meant by 'Grapevine' ?
6. Write a note on Managerial Grid. 4×5=20

## SECTION-B

7. What are the neo-classical approaches to management ? Explain the contribution of Elton Mayo to management thought.
8. Why there is a need of departmentation in business organisation ? Which factors should be considered at the time of formation of departments ?
9. "Authority and responsibility should be equal." Discuss. What are the obstacles in the delegation of authority ? How will you overcome these obstacles ?
10. Write notes on :
  - (a) Relationship between Planning and Controlling.
  - (b) Line and Staff organisation.

2×15=30

## SECTION-C

11. "Every action in the organisation is initiated through directing". Explain the importance of directing in the light of this statement.
12. Explain in detail the various contemporary issues in leadership.
13. Discuss various modern control techniques with suitable examples.
14. Write short notes on :
  - (a) Knowledge Management
  - (b) Managing Diversity.

2×15=30