

1057

Bachelor of Business Administration
Fourth Semester
BBA-222: Project Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section-A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – A

I. Attempt the followings:-

- a) What are the different types of matrix structure applied to a project organization?
- b) Identify the factors affecting the control of project cost
- c) Discuss the different project charts & layouts.
- d) What are the human aspects of project management?
- e) What are the various methods of resource leveling?
- f) What do you understand by SWOT Analysis? Explain with the help of example. (4x5)

Section – B

- II. Discuss the classification of projects. Describe the important phases of a project life cycle. (15)
- III. Discuss the importance and components of market feasibility and technical-feasibility in project management. (15)
- IV. Write short notes on:-
 - a) Scouting for Project Ideas
 - b) Project Rating Index
 - c) Pre-feasibility study(15)
- V. Discuss the important issues related to financial feasibility of a project. What are the traditional methods and modern methods of financial evaluation of projects? (15)

Section – C

- VI. What are the objectives of project evaluation? Discuss various evaluation techniques. What are the characteristics of Essential of Sound Evaluation? (15)
- VII. Detailed Project Report (DPR) forms the foundation on which the entire superstructure of the project is built". Discuss and bring out the do's and don'ts of a good DPR. (15)
- VIII. Write short notes on:-
 - a) Sensitivity Analysis
 - b) Monte Carlo simulations
 - c) Measurement of risk in project management(15)
- IX. Answer the following:-
 - a) What are critical path activities and why are they considered important?
 - b) Explain the logic in constructing a network diagram. What are the network components?
 - c) Briefly describe PERT and its advantages.
 - d) What is project crashing? Explain the procedure for crashing of project activities. (15)

x-x-x