

(i) Printed Pages : 3]

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(ii) Questions : 14]

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**Bachelor of Business Administration 6th  
Semester Examination**

**1047**

**SOCIAL AND ETHICAL ISSUES IN BUSINESS**

**Paper : BBA 323**

**Time : 3 Hours]**

**[Max. Marks : 80**

**Note :-** Attempt *four* questions from Section-A carrying 5 marks each, *two* questions each from Section-B and C carrying 15 marks each.

**Section-A**

1. What role ethics play in international business ?
2. What are virtue ethics ?
3. Discuss in brief the Indian value system in relation to business ethics.
4. Discuss the various obstacles in the way of corporate social responsibility.

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Turn Over

5. Discuss the Indian model of Corporate Governance.
6. Explain the objectives of social audit.

### **Section-B**

7. "Ethical conduct of business does not impair profitability instead improves it". Do you agree with this statement. Give reasons in support of your answer.
8. What is meant by ethical organization ? Discuss the various characteristics of an ethical organization.
9. Explain the concept of Corporate Social Responsibility (CSR). Also state the arguments in favour and against CSR.
10. What do you mean by Business Ethics ? Discuss in detail the relationship between Corporate Social Responsibility, Corporate Governance and Business ethics.

### **Section-C**

11. What do you mean by Corporate Governance ? Discuss the various elements of good Corporate Governance.

12. Describe the various theories of Corporate Governance.
13. "Good Corporate Governance practices lead to corporate Excellence to a large extent." Do you agree ? Discuss in the light of relationship between Corporate Governance and Corporate Excellence.
14. Describe the various recommendations of OECD Committee.