

1115

B. Voc. (Retail Management) First Semester
General Foundation Course

GFC-101: Communication Skills

Max. Marks: 60

Time allowed: 3 Hours

NOTE: Attempt five questions in all, selecting atleast one question from each Unit.
x-x-x

UNIT - I

- I. What are the main barriers in Communication? How do we cross those barriers?(12)
- II. State the role of communication skills in our life. (12)

UNIT- II

- III. Write the main types of listening? (12)
- IV. Explain the suggested guidelines to improve our skills of listening. (12)

UNIT - III

- V. What is Phoneme? What are its functions? (12)
- VI. Explain with examples the weak and strong forms of English speech. (12)

UNIT - IV

- VII. How important is it to have good presentation skills. (12)
- VIII. Explain the objectives and types of interviews. (12)

x-x-x