

1125

B. Voc. (Retail Management) Third Semester  
Part –B: Skilled Courses

BIR-203: Human Resource Management in Retail

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt five questions in all, including Question No. 1 which is compulsory and selecting atleast two questions from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) Discuss the importance of Human Resource Management?
- b) What are the benefits of job evaluation?
- c) Discuss SWOT analysis.
- d) What are Fringe Benefits?
- e) Discuss the methods of wage payment.
- f) Discuss the importance of manpower planning.

(4x5)

**UNIT – I**

- II. What do understand by Human Resource Management? Distinguish between HRM and HRD? (15)
- III. Discuss the various sources of recruitment. (15)
- IV. Outline the various steps involves in job evaluation? (15)
- V. Discuss the following:-
  - a) Job Rotation
  - b) Job Enrichment
  - c) Job Enlargement

(3x5)

**UNIT- II**

- VI. Discuss the various methods of training. (15)
- VII. What is compensation? Discuss the factors affecting compensation. (15)
- VIII. Discuss the following:-
  - a) Fringe Benefits
  - b) Need of performance appraisal
- IX. Discuss the concept and evolution of worker's participation in management. (15)

(2x7½)

x-x-x