

1057

B. Voc. (Retail Management)

6th Semester

GFC-304: Entrepreneurship Development Programme

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting two questions from Unit each.

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I. Attempt any four of the following: -

- (a) What is EDP?
- (b) Financial management
- (c) Define motivation.
- (d) Business opportunity
- (e) Small scale business
- (f) Elements of business plan

(4×5)

UNIT – I

- II. Give in detail the role of entrepreneurship in economic development. What are the reasons you success of entrepreneur? (15)
- III. Explain the need, objectives and process of EDP. (15)
- IV. What is entrepreneurship? Explain types of entrepreneurship and functions of entrepreneur. (15)

UNIT – II

- V. How we can identify business opportunity in various sectors? Write the formalities for setting up small business enterprise. (15)
- VI. Write the role of small business enterprises in the national economy. (15)
- VII. What is a business plan? Give various kinds of business plans opted by organizations. (15)

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