

1057

B. Voc. (Retail Management)
Sixth Semester
BIR-304: Project Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting two questions from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) What is Project Management Information Systems (PMIS)?
- b) Discuss the sources of conflict in Project team.
- c) What is the need for Multi-cultural communications?
- d) What is Project Budgeting?
- e) What are networking techniques?
- f) Define Project Organization.

(4x5)

UNIT – I

- II. Define project. What are the objectives and purpose of Project Management? (15)
- III. Explain in detail the process of Project Life Cycle. (15)
- IV. What is the difference between Project and Functional Management? Draw structures and explain role of managers in both. (15)

UNIT – II

- V. What is Matrix Organization Structures? Explain in detail. (15)
- VI. What is Project Control? Discuss the types of Project Control. (15)
- VII. Define Project planning and coordination. What are the categories of conflict and how to resolve conflict? (15)

x-x-x