

1057

B. Voc. (Food Processing & Preservation)
2nd Semester

GEN-202: Business Ethics

[Same for B. Voc. (Fashion Tech. Apparel Design., Hardware & Networking, Retail Mgt., Food Processing & Preservation and Agri-Business & Agrarian Entrepreneurship)]

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

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I. Attempt any four of the following : -

- (a) Justice therapy
- (b) Define stakeholder
- (c) Role of spirituality
- (d) CSR
- (e) Corporate governance (4×4)

UNIT – I

- II. Explain various theories of business ethics. (16)
- III. Give the concept, nature and characteristics of business ethics. (16)

UNIT – II

- IV. What are the various ethical issues in Indian business environment? (16)
- V. Write in detail the concept of stakeholders' protection. (16)

UNIT – III

- VI. Differentiate between morals, values and ethics. Give the characteristics of each. (16)
- VII. Explain the concept and implementation of business ethics in work place. (16)

UNIT – IV

- VIII. Define CSR. Give the arguments in favour and against implementation of CSR. (16)
- IX. Explain the term social audit. Write the process and limitations of social audit. (16)

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