

1057

B. Voc. (Food Processing and Preservation)

Fourth Semester

BFP-402: Industrial Management – II

Time allowed: 3 Hours

Max. Marks: 60

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Define the following terms:-

a) Quality

b) ISO

c) Wages and salary

d) Break even analysis

(4x3)

UNIT – I

II. Discuss the following:-

a) Historical development of quality management

b) Quality standards

(2x6)

III. Discuss:-

a) Concept of zero defects.

b) Meaning, benefits and operation of quality circles.

(2x6)

UNIT – II

IV. Discuss material management, importance, objectives and its functions.

(12)

V. Discuss:-

a) Method of buying.

b) Functions of scientific store management

(2x6)

UNIT – III

VI. Discuss:-

a) Personnel management and steps in manpower planning.

b) Difference between recruitment and selection.

(2x6)

P.T.O.

(2)

VII. Discuss:-

a) Concept of wages and factors affecting it.

b) Maslow's motivational theory.

(2x6)

UNIT - IV

VIII. Define financial management, capital structure, need for finance and types of capital.

(12)

IX. Define market segmentation, concept, bases of segmentation and its type. (12)

x-x-x