

Exam.Code:1503

Sub. Code: 9742

1057

B. Voc. (Food Processing and Preservation)

Sixth Semester

BFP-601: Entrepreneurship Development and Agri-Business Management

Time allowed: 3 Hours

Max. Marks: 60

**NOTE:** Attempt four questions in all, selecting one question from each Unit.

x-x-x

**UNIT – I**

- I. Explain some basic management concepts involved in agri-business. (15)
- II. Explain how various industrial and business laws impact the agri-business. (15)

**UNIT – II**

- III. Explain the different steps involved in environmental analysis related to agri-business. (15)
- IV. Explain different steps involved in preparation and launching of agri-business projects. (15)

**UNIT – III**

- V. Explain the impact of WTO on agri-business.
- VI. Explain institutional framework available in India for agri-business. (15)

**UNIT – IV**

- VII. Explain the benefits of marketing research for agri-business.
- VIII. Explain the retail and supply chain management for agri-business. (15)

x-x-x