

$$4 + 7 = (11)$$

Exam. Code: 0312

Sub. Code: 2695

1057

Master of Entrepreneurship & Family Business

2nd Semester

FB-201: Business Environment

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each Unit.

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UNIT – I

- I. What do you mean by socio-cultural environment? How does culture influence business? (16)
- II. Discuss the trends and Structure of Indian Economy. (16)
- III. Write note on the following: -
 - (a) New Economic Policy since 1991
 - (b) Role of Non-Resident in India (16)
- IV. Distinguish between Foreign Direct Investment and Portfolio Investment. Discuss India's Policy towards Foreign Direct Investment. (16)
- V. Discuss different objectives with which Fiscal Policy is framed in India. Explain various advantages and Shortcomings of Fiscal Policy in India. (16)

UNIT – II

- VI. What is Macro-Economic Planning? Explain its impact on Family Enterprise Management. (16)
- VII. Discuss the various Economic Reforms that have taken place during the last decade. Do you think they are enough to take India into the League of Nations? (16)
- VIII. Discuss Vision-2020 of the country future with special reference to Health, Agriculture, Infrastructure and Employment. (16)
- IX. Critically evaluate the role of UNCTAD in world trade and development. (16)
- X. Write note on the following: -
 - (a) WTO and Agriculture
 - (b) Human Resources and Development in India (16)

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