

(i) Printed Pages : 2

Roll No. ....

(ii) Questions : 7

Sub. Code : 

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Exam. Code : 

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**B.A./B.Sc. (General) 3<sup>rd</sup> Semester**

**1125**

**FUNCTIONAL ENGLISH**

**Paper—Radio Journalism and Broadcast Presentation**

**Time Allowed : Three Hours]**

**[Maximum Marks : 45**

**Note :— Attempt all questions.**

1. How can Radio as a means of mass-communication be made more popular and effective ?

**OR**

What is Mass-communication ? Trace the history of Radio in India.

6

2. List the qualities of a good interviewer for the Radio.

**OR**

Radio is primarily writing for the ear. Explain.

7

3. Imagine you have to interview the Education Minister of your state. Frame ten pertinent questions for the purpose.

**OR**

Give the technical layout of a news story. Based on that pattern, write the script of a political news story. 6

4. How can voice-training help a Radio/TV Broadcaster ?

**OR**

What are the different types of announcements ? Explain how a PSA is different from a promo ? 7

5. Distinguish between radio and T.V. Commentary. Illustrate your answer with examples.

**OR**

List the qualities of a good commentator. 7

6. Prepare the comparing script for a theme-based bollywood programme to present 5 popular songs.

**OR**

What are the factors that determine newsworthiness ? Discuss. 6

7. Write short notes on any two :

- (1) Importance of 'Foners' for news broadcast.
- (2) Role of wit and humour in comparing.
- (3) Prasara Bharti.
- (4) Importance of research in Journalism.
- (5) News Sources. 6