B.Com. 1st Semester

Discuss the concept and legisles of artifudes. How an artifude is

INTERDISCIPLINARY PSYCHOLOGY FOR MANAGERS Paper: BCM-103

Time Allowed: Three Hours] [Maximum Marks: 80

Note: Attempt four questions from Section A, having 5 marks for each question. Attempt any two questions from Section B and two questions from Section C, having 15 marks for each question.

SECTION-A

- 1. Attempt any four questions in brief:
 - (a) What are the contributing disciplines of organizational behaviour?
 - (b) Define perception and its nature.
 - (c) Explain components of attitude.
 - (d) What is meant by inter-personal behaviour?
 - (e) Explain sources of stress.
 - (f) Discuss traditional view of conflict.

SECTION-B

2. Discuss the scope of organizational behaviour. State the need and importance of organizational behaviour for managers.

- 3. Describe the factors affecting individual behaviour. Explain models of individual behaviour.
- 4. How does selectivity affect perception? Give example how selectivity can create perceptual distortion.
- 5. Discuss the concept and features of attitudes. How an attitude is formed?

SECTION-C

- 6. What are different types of motivation? Explain Maslow's need hierarchy theory of motivation.
- 7. Describe the qualities of a leader. Explain the great man theory and trait theory of leadership.
- 8. Write a comprehensive note on stress management.
- 9. Discuss modern view of conflict and its various types. How conflict should be resolved?

SEPPENTAGE

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