

B. Voc. (Food Processing & Preservation) 3rd Semester
BHP-302: Industrial Management-I

Time Allowed: 3 Hours

Max. Marks: 60

Note: Attempt five questions in all including Q. No. I which is compulsory.

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I. Define the following:

- i) Management
- ii) Partnership
- iii) Organization
- iv) Operation
- v) Work Studio
- vi) Wealth

(6x2)

UNIT-I

II. "Management is a science and an art". Justify this statement.

(12)

- III a) Discuss the importance of management as a profession.
b) Describe the functions of management in details.

(2x6)

UNIT-II

IV. Differentiate between the following:

- a) Private and public ownership.
- b) Sole proprietary and partnership firm.
- c) Partnership firm and joint stock company.

(3x4)

V. Explain the types of organizations in details with emphasis on line and staff. (12)

UNIT-III

- VI. a) Explain the factors affecting change in demand.
b) Describe the demand curve in details.

(2X6)

VII. Discuss the concepts of:

- a) Goods
- b) Utility
- c) Value
- d) Price

(4x3)

UNIT-IV

VIII. Describe the procedure to conduct a work study and a time study in a food industry. (12)

IX. Explain the following:

- a) Objectives of production management.
- b) Production planning and control.

(6x2)

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