

1125
Master of Business Economics
Third Semester
MBE-7103: Project Management

Max. Marks: 80

Time allowed: 3 Hours

NOTE: Attempt five questions in all, selecting one question from each unit.

x-x-x

UNIT-I

- I. A tea manufacturing company is planning to establish its plant in Assam. As a manager of the company how will you analyse the financial and marketing feasibility of the project. (16)
- II. Discuss commercial criteria for project choice and write a short note on project cycle. (16)

UNIT- II

- III. Explain the concept of social cost benefit analysis. Discuss its approaches and briefly outline some of the social benefit activities of Indian companies. (16)
- IV. What is meant by shadow prices and conversion factors? Discuss its applications in India. (16)

UNIT -III

- V. Distinguish between the following:-
a) Planning and Scheduling networks (8,8)
b) Resource Levelling and Resource Allocation
- VI. a) What is meant by critical path? How it is calculated? Discuss its importance in project management.
b) Draw a network diagram to show different time floats with the help of an imaginary example. (8,8)

UNIT-IV

- VII. Discuss the role of small scale business in nation's growth. What are the problems faced by these business houses in today's era of technical advancement. (16)
- VIII. How will you define industrial sickness? Highlight its probable causes and remedial measures to avoid it. (16)

UNIT- V

- IX. Mr. A is a stationary vendor and dreams for his own small scale publishing house. In your opinion how could he explore different opportunities? He also seeks your assistance in making choice of selection of site and technology. (16)
- X. Discuss issues relating to operations and marketing of small scale enterprises. (16)

x-x-x