

1115

Master of Entrepreneurship and Family Business

First Semester

FB-105: Psychology for Entrepreneurs

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each unit. All questions carry equal marks.

x-x-x

UNIT – I

- I. What do you mean by leadership? Discuss in detail various styles of leadership.
- II. Discuss in detail rational decision making model in the current scenario. What is the procedure to involve in decision making?
- III. Define creativity. Who can create creative work environment in any organization? Discuss in detail creativity process model.
- IV. Define the concept of motivation. Discuss in detail theories of motivations.
- V. What do you mean by Job satisfaction? How job satisfaction can be measured? How organizational commitment can be increased?

UNIT – II

- VI. What do you mean by communication? What are the different types of communication? What are the different types of barriers of communication? How interpersonal communication can be improved?
- VII. Define organizational change. What are the various ethical issues to be considered for organizational change? Discuss in detail three approaches to organizational change.
- VIII. What do you mean by stress? Discuss in detail model, causes and consequences of stress management. How work related stress can be managed?
- IX. Define the conflict management. Discuss in detail types and process of conflict management .How conflict can be resolved?
- X. Discuss in detail types of personality. What factors influence the personality? How the power of personality can be improved?

x-x-x