

1115

Master of Entrepreneurship and Family Business
Third Semester
FB-303: Business Management – III (Operations)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, selecting atleast two questions from each unit. All questions carry equal marks.

x-x-x

UNIT – I

- I. Distinguish between product selection and process selection.
- II. What are the factors to be considered in the location of facilities?
- III. What are the feasible production alternatives?
- IV. Distinguish between inspection and quality control.
- V. Discuss the process of facilities management.

UNIT – II

- VI. Discuss control techniques for Batch production planning and control for job shop.
- VII. Explain the intricacies of Job design and explain with example.
- VIII. Write about:-
 - a) ABC analysis
 - b) VED
 - c) Reorder level and Maximum level
- IX. Write short notes on:-
 - a) Total Quality Management
 - b) Quality assurance
- X. Write short notes:
 - a) Control charts
 - b) Codification
 - c) Reorder level

x-x-x