

(i) Printed Pages : 2

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(ii) Questions : 10

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Exam. Code :

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Master of Commerce 2nd Semester

1046

BUSINESS ENVIRONMENT (Same for USOL Candidates)

Paper–M.C. 201

Time Allowed : Three Hours]

[Maximum Marks : 80

Note : Attempt **five** questions in all. Choose at least **one** question from each Unit. All questions carry equal marks.

UNIT–I

1. What are the main features of social cultural environment in India ? Discuss the importance of studying social and cultural environment in business decision making.
2. "Scanning and monitoring business environment is highly technical in nature and requires team efforts". Discuss the statement with reference to the prevailing constraints in our economy.
3. What do you understand by environmental forecasting ? Explain the different techniques used for environmental forecasting.

UNIT–II

4. Distinguish liberalization, privatization and globalization and discuss the proposed benefits and potential challenges to Indian economy on account of liberalization, privatization and globalization of Indian economy.

5. What are the main features of foreign investment policy of Government of India ? Discuss the encouraging aspects and hurdles of this policy with regard to foreign investments in India.

UNIT-III

6. What are the objectives of current monetary and credit policy of Government of India ? Discuss the role of finance commission regarding formulation and evaluation this policy.
7. What do you understand by the term public expenditure ? Discuss the merits and demerits of financing developmental activities through public expenditure.
8. What do you understand by integration of world economies ? Discuss the implications of integration of world economies on Indian Business.

UNIT-IV

9. State and explain the functions of a stock exchange and discuss the steps involved in dealing at stock exchanges.
10. Explain the consumer rights as per consumer protection act and discuss the reasons of failures of consumerism in a country like India.