

(i) Printed Pages : 2

Roll No.

(ii) Questions : 10

Sub. Code :

3	4	4	2
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Exam. Code :

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Master of Commerce 4th Semester

1046

KNOWLEDGE MANAGEMENT

(Same For USOL Candidates)

Paper : M.C.-402

Time Allowed : Three Hours]

[Maximum Marks : 80

Note : Attempt **five** questions in all, selecting at least **one** question from each Unit. All questions carry equal marks.

UNIT-I

- I. Knowledge management discovers, develops, utilizes and delivers knowledge inside and outside the organisation. Discuss.
- II. Discuss the major Philosophical school / thoughts which focus that knowledge management is involved in connecting people, process and technology ?
- III. The value of Knowledge to an economy comes from sharing with others. Discuss the necessity of knowledge management in the knowledge based economy.

UNIT-II

- IV. Define the knowledge Management system. Discuss the currently available technology that can be used to improve knowledge management system in business.
- V. Though there are different advantages of expert system, yet it is criticized. Why?

UNIT-III

- VI. How can knowledge assets be leveraged for competitive advantage?
- VII. When tacit and explicit knowledge management practices in combination, it brings wonders. Write in detail the merits and demerits of both the knowledge.

UNIT-IV

- VIII. Discuss fully the different types of tools used in architectural knowledge. Who would use the architectural tools?
- IX. Discuss the different types of knowledge management strategies used for the survival, stability and growth of the organisation.
- X. Top management leadership and commitment are the most critical factors for a successful knowledge management project. Discuss the role of top and middle management in knowledge industry.