

(i) Printed Pages : 2

Roll No.

(ii) Questions : 10

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Exam. Code :

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Master of Commerce 4th Semester

1046

BUSINESS ETHICS AND CORPORATE GOVERNANCE

(Same for USOL Candidates)

Paper : M.C-403

Time Allowed : Three Hours]

[Maximum Marks : 80

Note : Attempt **five** questions in all selecting at least **one** question from each Unit. All questions carry equal marks.

UNIT-I

1. What do you mean by business ethics ? Examine the significance of business ethics in the present competitive environment.
2. What are the typical problems in business ethics ? How would you overcome these problems ?
3. What are the ethical issues in the functioning of capital markets ? What are the consequences if these issues are not addressed properly ?

UNIT-II

4. What do you mean by ethical dilemma ? What are the major reasons for ethical dilemma ? How would you solve ethical dilemma ?

5. What are the different models of corporate governance ? Which of these models do you think is the best ?
6. What are the major recommendations of Cadbury committee on corporate governance ? What is the main focus of these recommendations ?

UNIT-III

7. What do you mean by Internal Corporation Governance Mechanism ? What are the precautions to be exercised in setting up Internal Corporation Governance Mechanism ?
8. What are the major recommendations of Narayanamoorthy committee on corporate governance ? What are the objectives of these recommendations ?

UNIT-IV

9. What are the major corporate governance issues which emerge from the case, "A Dent in Wal Mart's Public Image- the PR Strategy" ? How would you handle these issues ?
10. Summarize the facts of, "Obesity Concerns : Burger Kings Product Revenges". What are the lessons which emerge from this case ?