

1125
P.G. Diploma in Mass Communication
First Semester
PGDMC-103: Electronic Media

Time allowed: 3 Hours

Max. Marks: 100

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

- I. Write short notes on any five of the following in about 75-100 words each:-
- Define TV documentary
 - Radio feature
 - Radio Talk
 - Strengths of Radio
 - Prasar Bharti
 - Radio Feature
 - Zero Hour
 - FM Radio
 - DTHTV
 - A.I.R Code
 - TV Quiz Programme
 - Satellite Instruction Television Experiment
 - Future of TV in India
 - On AIR
 - Community Radio

(10x2)

UNIT-I

- II. Write a detailed note on All India Radio. (20)
- III. Describe the role, reach and future of Radio in India. (20)

UNIT- II

- IV. Discuss the principles of news writing for Radio? (20)
- V. Discuss the various types of Radio programmes with examples? (20)

UNIT -III

- VI. Write in detail the organizational structure of Doordarshan? (20)
- VII. Discuss the role of Television as a source of spreading education? (20)

UNIT- IV

- VIII. Write detailed note on a TV Interview. (20)
- IX. Discuss in detail the various types of TV programmes? Give examples for each one? (20)

x-x-x