

1056
Advance Diploma (Add-on)
Communicative English
Paper-B: Radio, T.V. and Print Journalism - III

Time Allowed: 3 hours

Max. Marks: 50

Note: Attempt five questions in all, including Question No. I (Unit-I) which is compulsory and selecting four questions from Unit II.

Unit-I

- I. Write short notes on any two of the following:
- a) India lifts Asia Cup in Cricket.
 - b) Terrorist-attack at Pathankot.
 - c) Review of your favorite TV programme.
 - d) Broadsheet Newspaper.

(2x5)

Unit-II

- II. Define a Feature. Discuss its main types. (10)
- III. Which factors will you keep in mind while making a 10-minute documentary on 'Swatchh Bharat Abhiyan'? (10)
- IV. How do you think TV and Radio are different from Print Media as means of mass communication? (10)
- V. Discuss the main qualities of a news reporter. (10)
- VI. You are invited as a Guest speaker at a seminar on 'Communal Harmony: the Need of the Hour'. Make a list of ten points you would base your presentation on. (10)
- VII. Write a note on the relevance of Social Networking sites. (10)
- VIII. Highlight the hazards of Drug Abuse through a Poster Presentation. (10)

(4379)