

44

Exam.Code:0596

Sub. Code: 4186

1056

Certificate Course (Add-on)

Tourism and Travel

Paper – I: Tourism Business

Time allowed: 3 Hours

Max. Marks: 75

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory.

x-x-x

I. Attempt any five of the following:-

- a) Accessibility
- b) Travel Agent
- c) Dark tourism
- d) Tourist
- e) Eco- tourism
- f) NTA
- g) Business Etiquette
- h) LCC

(5x3)

II. Write a detailed note on historical evolution and development of tourism in Indian context. (15)

III. What is role of media in tourism business? (15)

IV. What is Tour Packaging? What aspects are involved in it? (15)

V. What are positive and negative impacts of tourism? (15)

VI. What are Tourism regulations? Explain any four regulations? (2x7½)

VII. Explain the role of public sector in the growth of Tourism? (15)

VIII. Mark any ten tourist destinations on the map:-

Delhi, Shimla, Chandigarh, Varanasi, Bangalore, Jaipur, Hyderabad, Bangalore, Pondicherry, Gangtok, Leh, Nainital, Khajuraho, Kanyakumari and Ooty. (10x1½)

x-x-x

(Map of India enclosed)