(i)	Pr	inted Pag	es: 2	Roll	No			
(ii)	Qu	estions	:9	Sub. Co	ode:	0 8	6	4
107		EUR LEV	astract	Exam. Co	ode:	0 0	2	1
	I	Bachelor (	of Busin	ess Administra	tion 1st	Semeste	r	
				(2122)		nga brasi	s lo	
	M	ANAGEN	MENT (	CONCEPTS A	ND PR	ACTIC	ES	
			Pa	aper: BBA 104				
Tin	ne All	lowed: Th	ree Hou	ırs]	[Maxi	mum M	arks	: 80
Not	te :-	- Attempt	FOUR	short answe	r type	questio	ns fr	om
		Section-A	A. Attemp	ot TWO question	s each	from Sect	ion B	and
		C respec	tively.			*		
	io)		h di s	SECTION—A		go adi wi	mail.	
1.	Atte	Attempt any FOUR of the following:—						
	(a)	Manager	nent as a	n Art. Explain.	13(9/2)	in Patrici		
	(b)	Unity of	Commar	nd principle.				
	(c)	Define M	ßO.			A.		
	(d)	Positive	Motivation	on vs Negative M	/otivati	on.		
	(e)	Free-rein	style lea	ader.				
	(f)	What is I	earning	organisation?			4×5=	=20

SECTION—B

Discuss the classification of various managerial functions.

3.	What are the various limitations of Planning? How can plannin							
	he made effective 2	15						
4.	decisions	0						
5.	What do you mean by Controlling? What are the pre-requisites							
	of a good control and o	5						
	SECTION—C							
6.	Define Supervision. What are the qualities of a good supervisor?							
		5						
7.	What is Co-ordination? Explain various techniques of effective	ve						
	Co-ordination.	5						
8.	Discuss the components of Knowledge. Also describe the process							
è il	of Knowledge Aggets	5						
9.	"Effective Leadership is a function of three factors: The Leade	r,						
	The led and The situation." Discuss.							