

2122

B. Voc. (Food Processing and Preservation)

Fifth Semester

FPP-503: Principles of Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer any eight of the following:-

- a) Nature of an Organization
- b) Decentralized organizations
- c) Manpower Modelling
- d) Enumerate various types of Plans.
- e) Devices of Control
- f) Upward and Downward Communication
- g) Physical barriers to Communication
- h) Departmentalization
- i) Laissez-faire Leadership
- j) Define Motivation.

(8x2)

UNIT - I

II. Define management. What is the need and scope of management? Discuss in detail various schools of management thought. (16)

III. Write short notes on:-

- a) Code of Business Conduct
- b) Standards of business processes of an organization.

(2x8)

UNIT - II

IV. Define and describe the process of planning. What are advantages and disadvantages of planning for an organization? (16)

V. What are the objectives and process of Control? Describe various techniques used for Coordination in management. (16)

P.T.O.

(2)

UNIT - III

- VI. With the help of relevant examples describe various components of a communication process. What are barriers to communication and can we improve the communication process? (16)
- VII. Write short notes on:
- a) Recognizing and Rewarding Staff members.
 - b) Authority and Responsibility. (2x8)

UNIT - IV

- VIII. Discuss the characteristics of a good leader. Discuss various leadership theories in detail with examples. (16)
- IX. Write short notes on:-
- a) Herzberg's two factor theory
 - b) Maslow's need hierarchy (2x8)

x-x-x