

2122

B. Voc. (Logistic Management)

First Semester

Paper-LEM-103: Introduction to Logistics Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Answer in brief any eight of the following:-

- a) Define Logistics and its components.
- b) Difference between logistics and transportation.
- c) What is warehousing?
- d) What do you understand by Logistics management?
- e) Physical Distribution System?
- f) Relationship between logistics and supply chain.
- g) Agile supply chain
- h) Artificial intelligence and logistics
- i) Reverse Logistics
- j) Difference between 3PL and 4PL

(8x2)

UNIT - I

II. Discuss the history and evolution of logistics. What are objectives and various elements of Logistics? (16)

III. Write short notes on: -

- a) Logistics-Marketing Interface
- b) Retail Logistics

(2x8)

UNIT - II

IV. Discuss the model of logistics management. What is process of logistics management and various activities involved in it. (16)

V. What are different components of integrated logistics management and how can logistics framework help in attaining the competitive advantage. (16)

(2)

UNIT - III

- VI. What is logistics strategy? Differentiate between logistics strategy and logistics operations and how does logistics strategy help the business organisations? (16)
- VII. Write short notes on:-
- a) Role of logistics manager
 - b) Designing and implementing logistical strategy (2x8)

UNIT - IV

- VIII. Highlight the reasons for outsourcing the logistics and its advantages. Discuss the components and features of Third party logistics. (16)
- IX. Write short notes on:
- a) Elements of quality customer services
 - b) Distribution channels (2x8)

x-x-x