

2122
B. Voc. (Logistic Management)
First Semester
LEM-104: Principles of Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

- I. Attempt any four questions from the following:-
- a) Give the benefits of manpower planning.
 - b) What are the two types of coordination?
 - c) Give the three levels of management.
 - d) What are the objectives of MBO?
 - e) What is Line form of Organisational structure?
 - f) Write a note on managerial grid.

(4x4)

UNIT - I

- II. Give the contribution of Peter Drucker to management thought. (16)
- III. What is decision making? Why it is needed? Give the steps in process of decision making. (16)

UNIT - II

- IV. Explain the various internal and external sources of recruitment. (16)
- V. What is selection? Explain the steps in selection process. (16)

UNIT - III

- VI. Explain the Herzberg's theory of motivation. (16)
- VII. Who is a Transformational leader? What qualities should he possess? (16)

UNIT - IV

- VIII. What is controlling? Give its various techniques. (16)
- IX. What is meant by learning organization? Give its need in the changing business environment. (16)

x-x-x