

2122  
B. Voc. (Logistic Management)  
Fifth Semester  
LEM-503: International Business

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) What is the difference between International Business and Domestic business?
- b) What are various forces behind Globalisation?
- c) What are the various components of balance of payments?
- d) Briefly explain ADRs and GDRs with help of examples
- e) Explain with examples Indian Joint Ventures and Acquisitions (4x4)

**UNIT - I**

II. What are various modes of entry in international business? (16)

III. Explain in detail the following Theories of International Trade:

- a) Mercantilism
- b) Factor Endowment and Porter's Diamond Model. (16)

**UNIT - II**

IV. Explain in detail Tariff and Non-Tariff Barriers in International Trade. (16)

V. Explain various factors that affect International Business (refer PESTEL). (16)

**UNIT - III**

VI. Explain WTO, its objectives, principles organisation structure & functioning. (16)

VII. Explain the following in detail:-

- a) Forms of regional groupings
- b) North America and Asia cooperation (16)

**UNIT - IV**

VIII. Explain in detail Foreign Direct Investment in India. (16)

IX. What are the various measures of promoting FDI in India? Give references from recent trends in promoting FDI. (16)

x-x-x