

2122

B. Voc. (Media and Entertainment)

First Semester

MET-104: Television News Production

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. 1 which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following in about 30 - 50 words each:-

- a) SITE
- b) Editorial meeting
- c) News Bulletin
- d) Voice over
- e) On demand TV
- f) Mokumentary
- g) VOXPOP
- h) Telenovela

(4x2)

UNIT – I

- II. What is the importance of news value in TV News? (8)
- III. Describe the organizational structure of a TV News rooms. (8)

UNIT – II

- IV. Describe the role of TV in nation building. (8)
- V. Describe how TV contributes to society. Explain the drawback of the medium.(8)

UNIT – III

- VI. Write a note on TV programming in the modern era. (8)
- VII. What are the qualities of a broadcast reporter? (8)

UNIT - IV

- VIII. How will you prepare for and conduct a TV interview? (8)
- IX. Describe the techniques of effectively delivering a PTC. (8)

x-x-x