

2122
B. Voc. (Media and Entertainment)
First Semester
MET-103: Print Media

Time allowed: 3 Hours

Max. Marks: 40

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

- I. Attempt any four of the following:-
- a) Write two advantages of Inverted Pyramid Pattern.
 - b) Difference between News Source and News Beat.
 - c) What is Banner Headline?
 - d) Which is the most common style of writing in a newspaper?
 - e) Who are known as unsung hero's in a newspaper organization?
 - f) Human Interest Report.
 - g) Timeliness is a most important news value in a news story. Elucidate.
 - h) What is Kicker headline?

(4x2)

UNIT - I

- II. Define news. What is the basic concept of news making. (8)
- III. Does news value play important role in selecting the news for newspaper. Explain different type of news values with example. (4,4)

UNIT - II

- IV. What is the function of lead in an inverted pyramid pattern? Explain with examples different types of lead. (4,4)
- V. What are the dos and don'ts of newswriting? Support your answer with examples. (8)

UNIT - III

- VI. What is the significance of beat system in a newspaper organization? Give a brief account of qualities of beat reporter. (4,4)

P.T.O.

(2)

- VII. What are the various sources of news? Discuss the importance of making a news source in making the news story. (4,4)

UNIT - IV

- VIII. Explain the role and responsibilities of Editor in Chief in a newspaper organization (8)
- IX. The desk comprising News Editor and Sub editor plays an important role in the production of newspaper. Discuss the role and responsibilities of these functionaries in the production of a newspaper. (8)

x-x-x