

2122
B. Voc. (Retail Management)
Third Semester
GC-302: E-Commerce
(Common for all B.Voc.)

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt five questions in all, including Question No. I which is compulsory and selecting one question from each Unit.

x-x-x

I. Attempt any four of the following:-

- a) Tools of e-commerce.
- b) Write a short note on present status of e-commerce in India.
- c) Distinguish between debit card and credit card.
- d) Internal information system.
- e) State the business benefits of ERP.
- f) Explain in brief the risks in electronic payment system. (4x4)

UNIT - I

II. What do you mean by E-business? Explain the models based on the relationships of the transacting parties. (16)

III. Distinguish between web based and traditional transaction. What are the various advantages of web based transactions? (16)

UNIT - II

IV. Discuss the impact of E-commerce on supply chain management and customer relation. (16)

V. State the various kinds of payment system alongwith their working. (16)

UNIT - III

VI. Describe the various issues in electronic data interchange. (16)

VII. Write short notes on:-

- a) Digital documents
- b) Digital signatures (16)

UNIT - IV

VIII. Discuss the various types of ERP modules. (16)

IX. Explain in detail the regulatory aspects of E-commerce. (16)

x-x-x