

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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B.A./B.Sc. (Hons.) 4th Semester

(2053)

SOCIOLOGY

Paper : Social Psychology

Time Allowed : Three Hours]

[Maximum Marks : 90

Note :— Attempt *five* questions in all. Question No. I is compulsory, select *one* question from each unit.

I. Attempt any *nine* of the following in about 3-5 lines each :—

- (a) Process of Learning.
- (b) Collective Behaviour.
- (c) Social Felicitation.
- (d) Who is a Leader ?
- (e) Measuring Attitudes.
- (f) Features of a Mob.
- (g) Aggregate and Social Group.
- (h) Audience.
- (i) Motivation.
- (j) Application of Social Psychology.
- (k) What is Propaganda ?
- (l) Two Books on Social Psychology.

9×2

UNIT—I

- II. Define Social Psychology. What is its Nature ? 18

OR

- III. Exemplify the relationship between Sociology and Social Psychology. 18

UNIT—II

- IV. Explain the process of Social Learning. 18

OR

- V. How does perception affect the process of learning ? 18

UNIT—III

- VI. Define Social Groups and explain its types. 18

OR

- VII. Write a note on Collective Behaviour. 18

UNIT—IV

- VIII. Discuss the qualities of a good leader. 18

OR

- IX. Highlight the techniques of propaganda. 18