

(i) Printed Pages: 2

Roll No.

(ii) Questions : 9

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Bachelor of Commerce 2nd Semester
(2053)

INTERDISCIPLINARY E-COMMERCE

Paper : BCM-203

Time Allowed : Three Hours] [Maximum Marks : 80

Note :—Attempt any **FOUR** short-answer type questions from Section A. Each question carries **5** marks. Attempt any **TWO** questions each from Section B and Section C. Each question carries **15** marks.

SECTION—A

I. Answer briefly :

- (1) Electronic Payment Technology
- (2) Google Pay v/s Credit Card
- (3) Digital Signature
- (4) Present status of e-commerce in India
- (5) History of e-commerce
- (6) E-Cheque.

SECTION—B

II. Explain in detail difference between e-business and e-commerce.

- III. Write in detail how the traditional banking system has changed to online banking system with the coming of e-commerce into the picture.
- IV. What are the several factors that led to the emergence of e-commerce in the market ?
- V. Write short notes on :
- (a) E-business models
 - (b) Economic impact of E-business.

SECTION—C

- VI. What is cryptography ? Explain public and private key cryptography in detail.
- VII. Write notes on :
- (a) Digital cash
 - (b) Electronic wallets
 - (c) Debit Cards.
- VIII. What is EDI ? What are the major benefits of EDI for business organizations ? Describe.
- IX. Describe in detail the Impact of E-Commerce on :
- (a) Financial Services
 - (b) Education
 - (c) Entertainment.