

(i) Printed Pages: 4

Roll No.

(ii) Questions : 8

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Bachelor of Commerce 2nd Semester
(2053)

ENGLISH AND BUSINESS COMMUNICATION

Paper : BCM-202

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt all parts of a question together.

1. Answer any **THREE** questions in **100-120** words each :
 - (1) Discuss the different forms of sufferings Ananda had to pass through at different stages of the spell in play 'Chandalika'.
 - (2) What remedies does Lucas suggest to deal with Bores ?
(Bores)
 - (3) What, according to Charles Lamb, are the affronts heaped on bachelors by married people ?
(A Bachelor's Complaint of the Behaviour of Married People)
 - (4) Discuss the significance of title 'El Dorado'.
 - (5) What should be the qualities of a good essayist ?
(Art of the Essayist)
2. Answer any **ONE** of the following in about **350** words :
What impression of the character of 'Prakriti' do you form in the play 'Chandalika' ?

OR

'Deep rooted kindness of human nature is an advantage for Bores'. What are the various types of Bores described by Lucas in 'Bores' ? 10

3. Read the passage carefully and answer the questions given at the end :

The sun and the other stars we see in the sky are all extremely hot – far too hot for life to exist on them. So also, no doubt, were the pieces of the sun when they were first thrown off. Gradually they became cooler, until now they have very little heat of their own left their warmth coming almost entirely from the radiation which the sun pours down on them. In course of time one of these cooling pieces gave birth to life, we do not know how, when, or why this happened. It started in simple organisms, whose living power consisted chiefly in their being able to reproduce themselves before dying. But from these humble beginnings came a stream of life which, growing over more and more complex, has in the end produced beings whose lives are largely centred in their feelings and ambitions, their sense of beauty, and the religions in which lie their highest hopes and noblest desires.

Although we cannot speak with any certainty, it seems most likely that the human race came into existence in some such way as this. Standing on our little grain of sand, we try to discover the nature and purpose of the universe which surrounds our home in space and time. Our first feeling is something like fear. We find the universe frightening because of its immense distances which we do not understand, frightening because of the stretches of time so great that we cannot imagine them, making the whole of human history so very small in comparison, frightening because of our extreme loneliness, and because of the littleness of our home in space – a millionth part of a grain of sand out of all the sea-sand in the world. But above all else, we find the universe frightening because we cannot find any sign that life like our

own exists any where in it except on the earth. Indeed, for the most part, empty space is so cold that all life in it would be frozen. Most of the matter in space is so hot as to make life on it impossible. Space is crossed in every direction, and bodies in space continually struck, by different sorts of radiation, much of which is probably harmful to, or even destructive of life. Life does not seem to have any part in the plan of the universe.

Questions :

- (1) How did the earth come into being ?
- (2) How did life start on the earth ?
- (3) Why does the writer find the universe frightening ?
- (4) Explain the line : 'Life does not seem to have any part in the plan of the universe'.
- (5) Make sentences of the following words :
 - (i) Organism
 - (ii) Humble.

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4. Match the words in **Column (A)** with their meanings in **Column (B)** :

Column (A)

- (1) Diligence
- (2) Trample
- (3) Prolong
- (4) Endeavour
- (5) Daring
- (6) Fashion

Column (B)

- Delay
Effort
Vogue
Hard work
Crush
Courageous

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5. Draft a **Report** by Marketing Manager to Chairman of a company regarding financial loss/deterioration incurred during Lockdown (in 150-200 words).

OR

Write a **Report** on the feasibility of opening of a chain of Fast-food eating joints in your city (in 150-200 words).

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6. Make a **Precis** of the following passage and give suitable title :

Old age, it is said, disqualifies us from taking an active part in the great scenes of business. But in what sense ? Let me ask. If in those which require the strength and vivacity of youth, I readily admit the charge; but are there no other—none which are peculiarly appropriated to the evening of life, and which being executed by the powers of the mind are perfectly consistent with a less vigorous state of body. Nothing can be more void of foundation than to assert that old age necessarily disqualifies a man for the great affairs of the world. As well might it be affirmed that the pilot is totally useless and unengaged in the business of the ship, because, while the rest of the crew are more actively employed in their respective departments, he sits quietly at the helm and directs its motion. If in the great scenes of business an old man can't perform a part which requires the force and energy of vigorous years he can act nonetheless in a nobler and more important character. It is not by exertions of corporal strength and activity that the momentous affairs of state are conducted; it is by cool deliberation, by prudent counsel, and by that authoritative influence whichever attends on public esteem qualifications which are so far from being impaired, that they are usually strengthened and improved by increase of years. 10

7. Discuss in detail, various Barriers to Effective Listening. 10

OR

What is e-mail ? Discuss its advantages and disadvantages. 10

8. Draft a **Curriculum vitae** for the post of Medical Officer by U.T. Administration. 10

OR

Write a **Curriculum vitae** for the post of Assistant Professor in English. 10