

(i) Printed Pages : 2

Roll No.

(ii) Questions : 14

Sub. Code :

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Exam. Code :

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Bachelor of Business Administration 2nd Semester
(2053)

ESSENTIALS OF BUSINESS ECONOMICS—II

Paper : BBAS123

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— This question paper consists of *three* parts. Attempt 4 questions from Part-A, each answer carries 5 marks and attempt *two* questions each from the other Parts, each answer carries 15 marks.

PART—A

1. Factors influencing consumption.
2. Limitations of macro economics.
3. Says's law of markets.
4. Objectives of monetary policy.
5. Theory of secular stagnation.
6. Marginal efficiency of capital.

PART—B

7. Methods of measuring national income, and problems in measuring national income.

8. Critically explain the Keynesian theory of employment.
9. Nature and scope of macroeconomics.
10. Critically explain classical theory of employment.

PART—C

11. Critically explain Keynes investment multiplier.
12. Explain various instruments of fiscal policy.
13. What are the causes of inflation ? Suggest measures to control inflation.
14. What is the importance of investment and what are the factors affecting investment ?